

ALPHĀCORP

# **Media Analysis Dossier**

**November, 2018**

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## **Overview of PR Initiatives for AlphaCorp – November 2018**

- ✓ Drafted and disseminated the press release on Karnal – An Ideal destination for investment in online media.
- ✓ Sourced and participated in various industry/trend/policy stories
  - On the fast track, Mail Today
  - KMP Eway heralds New ERA FOR REALTY, Times Property
- ✓ Regular Media Interaction to enhance and boost the positive image of AlphaCorp
- ✓ Implementation of communication strategy as planned.
- ✓ Generated awareness about AlphaCorp to the target audience and leveraged optimum media visibility.
- ✓ Protection of AlphaCorp's interests.
- ✓ An e-update of all clips (Direct/industry related) were tracked, categorized and scanned in JPEG/PDF format and send to the concerned person.
- ✓ Prepared a monthly analysis dossier that is shared, which contains all coverages generated by PR Professionals along with the industry related news, online news graphical analysis and overview of PR initiatives for AlphaCorp along with a folder consisting original Print Clippings.

### **Missed Opportunity**

- Mail Today Story opportunity on "Infrastructure sector is highly becoming responsible for propelling India's overall development."

### **Event/ Award Opportunity October 2018**

- Activities/Event Ideas
  1. A week of Giving
  2. Feed One Campaign/Feed Next Door
  3. Blanket Drive for Homeless – Share the warmth/warmness this winter

## Article Placement

### Print

S No.	Activity/Event	Date	Clip Title	Media Name	Page No.	Language
1	Industry Story	24 <sup>th</sup> November 2018	KMP Eway heralds New ERA FOR REALTY	The Times of India (Times Property)	01-03	English
2	Industry Story	26 <sup>th</sup> November 2018	ON THE FAST TRACK	Mail Today	12-13	English

## Article Placement

### Magazine

S No.	Activity/Event	Date	Clip Title	Media Name	Page No.	Language
1	Industry Story	November 2018	The current Scenario of the Gurugram Real Estate Sector	Gurugrammerz Magazine	26-27	English

## Article Placement

### Online

S No.	Activity/Event	Date	Clip Title	Media Name	Links
1	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	ANI	<a href="https://www.aninews.in/news/business/business/karnal-an-ideal-destination-for-investment201811141613560001/">https://www.aninews.in/news/business/business/karnal-an-ideal-destination-for-investment201811141613560001/</a>
2	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Business Standard	<a href="https://www.business-standard.com/article/news-ani/karnal-an-ideal-destination-for-investment-118111400772_1.html">https://www.business-standard.com/article/news-ani/karnal-an-ideal-destination-for-investment-118111400772_1.html</a>
3	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Yahoo.com	<a href="https://in.news.yahoo.com/karnal-ideal-destination-investment-104358766.html">https://in.news.yahoo.com/karnal-ideal-destination-investment-104358766.html</a>
4	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Sify.com	<a href="http://www.sify.com/finance/karnal-an-ideal-destination-for-investment-news-news-sloqXjagahcig.html">http://www.sify.com/finance/karnal-an-ideal-destination-for-investment-news-news-sloqXjagahcig.html</a>

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5	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	India.com	<a href="https://www.india.com/news/agencies/karnal-an-ideal-destination-for-investment-3428938/">https://www.india.com/news/agencies/karnal-an-ideal-destination-for-investment-3428938/</a>
6	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Eastern Herald	<a href="https://www.easternherald.com/karnal-an-ideal-destination-for-investment-41331/">https://www.easternherald.com/karnal-an-ideal-destination-for-investment-41331/</a>
7	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Covai post	<a href="https://www.covai post.com/karnal-an-ideal-destination-for-investment/">https://www.covai post.com/karnal-an-ideal-destination-for-investment/</a>
8	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Big News Network	<a href="https://www.bignewsnetwork.com/news/258307028/karnal---an-ideal-destination-for-investment">https://www.bignewsnetwork.com/news/258307028/karnal---an-ideal-destination-for-investment</a>
9	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Net India 123	<a href="https://www.netindia123.com/articles/showdetails.asp?id=3473341&amp;amp;n_date=20181114&amp;amp;cat=Business">https://www.netindia123.com/articles/showdetails.asp?id=3473341&amp;amp;n_date=20181114&amp;amp;cat=Business</a>
10	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Daily Hunt	<a href="https://m.dailyhunt.in/news/india/english/newsvoir-epaper-newsvoir/karnal+an+ideal+destination+for+investment-newsid-101480989">https://m.dailyhunt.in/news/india/english/newsvoir-epaper-newsvoir/karnal+an+ideal+destination+for+investment-newsid-101480989</a>
11	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	HT Syndication	<a href="http://www.htsyndication.com/htsportal/newsvoir/article/karnal---an-ideal-destination-for-investment/31137789">http://www.htsyndication.com/htsportal/newsvoir/article/karnal---an-ideal-destination-for-investment/31137789</a>

12	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Indias News	<a href="https://www.indiasnews.net/news/258307028/karnal---an-ideal-destination-for-investment">https://www.indiasnews.net/news/258307028/karnal---an-ideal-destination-for-investment</a>
13	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	New Delhi News	<a href="https://www.newdelhinews.net/news/258307028/karnal---an-ideal-destination-for-investment">https://www.newdelhinews.net/news/258307028/karnal---an-ideal-destination-for-investment</a>
14	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Mumbai News	<a href="https://www.mumbainews.net/news/258307028/karnal---an-ideal-destination-for-investment">https://www.mumbainews.net/news/258307028/karnal---an-ideal-destination-for-investment</a>
15	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Bombay News	<a href="https://www.bombaynews.net/news/258307028/karnal---an-ideal-destination-for-investment">https://www.bombaynews.net/news/258307028/karnal---an-ideal-destination-for-investment</a>
16	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Delhi News	<a href="https://www.delhinews.net/news/258307028/karnal---an-ideal-destination-for-investment">https://www.delhinews.net/news/258307028/karnal---an-ideal-destination-for-investment</a>
17	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Industries News	<a href="https://www.industriesnews.net/news/258307028/karnal---an-ideal-destination-for-investment">https://www.industriesnews.net/news/258307028/karnal---an-ideal-destination-for-investment</a>
18	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Menafn.Com	<a href="https://menafn.com/1097697229/Karnal-an-Ideal-Destination-for-Investment">https://menafn.com/1097697229/Karnal-an-Ideal-Destination-for-Investment</a>
19	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Free Press Journal	<a href="https://www.freepressjournal.in/wire-news?c_article_id=10957&amp;amp;c_author_id=7265">https://www.freepressjournal.in/wire-news?c_article_id=10957&amp;amp;c_author_id=7265</a>

20	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Hue Wire	<a href="https://www.huewire.com/karnal-an-ideal-destination-for-investment/">https://www.huewire.com/karnal-an-ideal-destination-for-investment/</a>
21	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Chennai Yil	<a href="http://chennaiyil.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fchennaiyil.com%2Fnewsvoir">http://chennaiyil.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fchennaiyil.com%2Fnewsvoir</a>
22	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Ten News	<a href="http://tennews.in/corporate-news-2/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Ftennews.in%2Fen%2Fnewsvoir%2F%22">http://tennews.in/corporate-news-2/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Ftennews.in%2Fen%2Fnewsvoir%2F%22</a>
23	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	News Control Room	<a href="http://www.newscontrolroom.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fwww.newscontrolroom.com%2Fnewsvoir">http://www.newscontrolroom.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fwww.newscontrolroom.com%2Fnewsvoir</a>
24	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Web India 123	<a href="https://news.webindia123.com/news/articles/Business/20181114/3473341.html">https://news.webindia123.com/news/articles/Business/20181114/3473341.html</a>
25	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	IBTN9	<a href="https://ibtn9.com/2018/11/karnal-an-ideal-destination-for-investment/">https://ibtn9.com/2018/11/karnal-an-ideal-destination-for-investment/</a>
26	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	TechPhlie	<a href="http://www.techphlie.com/p/news-voir.html?c_article_id=10957&amp;c_author_id=7265">http://www.techphlie.com/p/news-voir.html?c_article_id=10957&amp;c_author_id=7265</a>

27	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Abhitak News	<a href="http://www.abhitaknews.com/english/news/newsvoir.aspx?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fwww.abhitaknews.com%2Fenglish%2Fnews%2Fnewsvoir.aspx">http://www.abhitaknews.com/english/news/newsvoir.aspx?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fwww.abhitaknews.com%2Fenglish%2Fnews%2Fnewsvoir.aspx</a>
28	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Bizwire Express	<a href="http://www.bizwireexpress.com/showstoryNewsVoir.php?storyid=7607">http://www.bizwireexpress.com/showstoryNewsVoir.php?storyid=7607</a>
29	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Broadcast Technology.com	<a href="http://www.broadcast-technology.com/newsvoir?c_article_id=10957&amp;c_author_id=7265">http://www.broadcast-technology.com/newsvoir?c_article_id=10957&amp;c_author_id=7265</a>
30	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Business News This Week	<a href="http://businessnewsthisweek.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265">http://businessnewsthisweek.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265</a>
31	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Business Fortnight	<a href="http://www.businessfortnight.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265">http://www.businessfortnight.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265</a>
32	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Business Views	<a href="http://businessviews.in/news-voir-press-release-news-2/?c_article_id=10957&amp;c_author_id=7265">http://businessviews.in/news-voir-press-release-news-2/?c_article_id=10957&amp;c_author_id=7265</a>
33	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Corporate Ethos	<a href="http://corporateethos.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265">http://corporateethos.com/newsvoir/?c_article_id=10957&amp;c_author_id=7265</a>



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34	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Estrade	<a href="http://www.estrade.in/news/newsvoir/?c_article_id=10957&amp;c_author_id=7265">http://www.estrade.in/news/newsvoir/?c_article_id=10957&amp;c_author_id=7265</a>
35	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	The Luxury Chronicle	<a href="http://www.theluxurychronicle.com/newsvoir?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fwww.theluxurychronicle.com%2Fnewsvoir">http://www.theluxurychronicle.com/newsvoir?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Fwww.theluxurychronicle.com%2Fnewsvoir</a>
36	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Tharsavera	<a href="http://tharsavera.blogspot.com/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Ftharsavera.blogspot.com%2F">http://tharsavera.blogspot.com/?c_article_id=10957&amp;c_author_id=7265&amp;originurl=http%3A%2F%2Ftharsavera.blogspot.com%2F</a>
37	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Hello Rajasthan	<a href="http://www.hellorajasthan.com/newsvoir-live/?c_article_id=10957&amp;c_author_id=7265">http://www.hellorajasthan.com/newsvoir-live/?c_article_id=10957&amp;c_author_id=7265</a>
38	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Net Indian.in	<a href="http://netindian.in/newsvoir?c_article_id=10957&amp;c_author_id=7265">http://netindian.in/newsvoir?c_article_id=10957&amp;c_author_id=7265</a>
39	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Firstpost	<a href="http://firstreport.in/newsvoir/?c_article_id=10957&amp;c_author_id=7265">http://firstreport.in/newsvoir/?c_article_id=10957&amp;c_author_id=7265</a>
40	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Forever News	<a href="http://www.forevernews.in/newsvoir?c_article_id=10957&amp;c_author_id=7265">http://www.forevernews.in/newsvoir?c_article_id=10957&amp;c_author_id=7265</a>

41	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	NewsR	<a href="https://www.newsr.in/n/Press+Releases/1zjaqphu7z/Karnal-an-Ideal-Destination-for-Investment.htm">https://www.newsr.in/n/Press+Releases/1zjaqphu7z/Karnal-an-Ideal-Destination-for-Investment.htm</a>
42	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	One News Page	<a href="https://www.onenewspage.com/n/Press+Releases/1zjaqphu7z/Karnal-an-Ideal-Destination-for-Investment.htm">https://www.onenewspage.com/n/Press+Releases/1zjaqphu7z/Karnal-an-Ideal-Destination-for-Investment.htm</a>
43	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Var India	<a href="https://varindia.com/news/1529798?c_article_id=10957&amp;amp;c_author_id=7265">https://varindia.com/news/1529798?c_article_id=10957&amp;amp;c_author_id=7265</a>
44	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	5 Dariya News	<a href="http://www.5dariyanews.com/Latest-Headlines-Newsvoir.aspx?c_article_id=10957&amp;amp;c_author_id=7265">http://www.5dariyanews.com/Latest-Headlines-Newsvoir.aspx?c_article_id=10957&amp;amp;c_author_id=7265</a>
45	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Utterakhand News Network	<a href="https://uttarakhandnewsnetwork.com/newsvoir/?c_article_id=10957&amp;amp;c_author_id=7265">https://uttarakhandnewsnetwork.com/newsvoir/?c_article_id=10957&amp;amp;c_author_id=7265</a>
46	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	Eodishamachar.com	<a href="http://eodishasamachar.com/en/newsvoir/?c_article_id=10957&amp;amp;c_author_id=7265&amp;amp;originurl=http%3A%2F%2Ffeodishasamachar.com%2Fen%2Fnewsvoir%2F">http://eodishasamachar.com/en/newsvoir/?c_article_id=10957&amp;amp;c_author_id=7265&amp;amp;originurl=http%3A%2F%2Ffeodishasamachar.com%2Fen%2Fnewsvoir%2F</a>
47	Industry Story	15 <sup>th</sup> November 2018	Karnal - an ideal destination for investment	North India Kaleidoscope	<a href="http://www.northindiakaleidoscope.com/newsvoir-business-news/?c_article_id=10957&amp;amp;c_author_id=7265">http://www.northindiakaleidoscope.com/newsvoir-business-news/?c_article_id=10957&amp;amp;c_author_id=7265</a>

48	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	Realty Myths	<a href="https://www.realtymyths.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/">https://www.realtymyths.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/</a>
49	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	News Mantra	<a href="https://newsmantra.in/nse/2485-kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr">https://newsmantra.in/nse/2485-kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr</a>
50	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	The global Realty	<a href="http://www.theglobalrealty.com/2018/11/22/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/">http://www.theglobalrealty.com/2018/11/22/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/</a>
51	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	The Fastmail	<a href="http://www.thefastmail.com/page/detailnews/70771">http://www.thefastmail.com/page/detailnews/70771</a>
52	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	Education Post Online	<a href="https://educationpostonline.in/2018/11/22/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/">https://educationpostonline.in/2018/11/22/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/</a>
53	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of	APN News	<a href="https://www.apnnews.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/">https://www.apnnews.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/</a>

			NCR		
54	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	Menafn	<a href="https://menafn.com/1097732691/KMP-Expressway-will-impact-the-real-estate-market-of-NCR">https://menafn.com/1097732691/KMP-Expressway-will-impact-the-real-estate-market-of-NCR</a>
55	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	International News and Views	<a href="http://www.internationalnewsandviews.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/#sthash.LUiUE8wt.dpbs">http://www.internationalnewsandviews.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/#sthash.LUiUE8wt.dpbs</a>
56	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	Startup Success Stories	<a href="https://startupsuccessstories.in/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/">https://startupsuccessstories.in/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/</a>
57	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	Ab Tak News	<a href="https://www.abtaknews.com/2018/11/kmp-expressway-beats-clock-will-impact.html">https://www.abtaknews.com/2018/11/kmp-expressway-beats-clock-will-impact.html</a>
58	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	City Air News	<a href="https://cityairnews.com/content/kmp-expressway-beats-clock-will-impact-real-estate-market-ncr">https://cityairnews.com/content/kmp-expressway-beats-clock-will-impact-real-estate-market-ncr</a>

59	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	News Room Post	<a href="https://newsroompost.com/realty/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/415263.html">https://newsroompost.com/realty/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/415263.html</a>
60	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	News Patrolling	<a href="http://www.newspatrolling.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/">http://www.newspatrolling.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/</a>
61	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	This Week India	<a href="https://thisweekindia.news/article/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/16634">https://thisweekindia.news/article/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/16634</a>
62	Industry Story	23 <sup>rd</sup> November 2018	KMP Expressway beats the clock will impact the real estate market of NCR	Chennai Live news	<a href="http://www.chennaihavenews.com/Lifestyle/News/20185322095358/KMP-Expressway-beats-the-clock.aspx">http://www.chennaihavenews.com/Lifestyle/News/20185322095358/KMP-Expressway-beats-the-clock.aspx</a>
63	Industry Story	29 <sup>th</sup> November 2018	KMP Eway heralds new era for realty in the Delhi NCR	Magic Bricks	<a href="https://content.magicbricks.com/property-news/delhi-ncr-real-estate-news/kmp-eway-heralds-new-era-for-realty-in-the-delhi-ncr/103070.htm">https://content.magicbricks.com/property-news/delhi-ncr-real-estate-news/kmp-eway-heralds-new-era-for-realty-in-the-delhi-ncr/103070.htm</a>

<b>Media</b>	<b>Number of articles</b>
<b>Print</b>	2
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# KMP EWAY HERALDS NEW ERA FOR REALTY IN THE DELHI NCR!

## INSIDE



03

**HARYANA, WESTERN UP SET FOR EXPRESS GROWTH!**



04

**READY-TO-MOVE HOUSES RULE THE ROOST IN NCR**

KMP Expressway, along with the KGP Expressway, offers strong connectivity in the form of an outer ring road around the national capital. Stakeholders are expectant that the two will open several more micromarkets and investment avenues in the NCR

Prime Minister Narendra Modi inaugurated the Western Peripheral Expressway (also called Kundli-Manesar-Palwal Expressway, KMP) on Monday. Aimed at reducing the pollution and traffic level in the National Capital Region, the mega expressway will decongest several parts of Delhi and its suburbs.

Along with the Eastern Peripheral Expressway (also called Kundli-Ghaziabad-Palwal, KGP) Expressway, KMP Expressway forms an outer ring road around the NCR.

Realtors and developers in the NCR are elated, as this raises the prospects of the whole region.

"KMP Expressway will give a major boost to the entire region, in terms of growth, and make commuting to major parts of the NCR, including Noida, Delhi, and Gurgaon easy. Regions like Noida and Ghaziabad, which the expressway connects, will be among the major beneficiaries, as this will cut down on travel time within the NCR for residents. It will also push commercial development in the whole area," Manoj Gaur, MD of Gaur's Group and vice-president of Credai National, said.

The six-lane KMP Expressway passes through five districts in Haryana: Sonapat, Jhajjar, Gurgaon, Mewat, and Palwal, and provides an alternative route to vehicles to go towards Uttar Pradesh and Rajasthan.



The 53km-long Palwal-Manesar section was inaugurated in April 2016. The original completion deadline for the 135km-long KMP Expressway was July 2009, but the project got mired in controversies

## DELHI GET ITS 4TH RING ROAD

Nine years after its original deadline, the final piece — and a very large one — in the road matrix to decongest Delhi will fall into place tomorrow when PM Modi inaugurates the full length Kundli-Manesar-Palwal (KMP) expressway. Modi will open the 83km portion from Manesar to Kundli at an event in Gurgaon's Sultanpur — the Palwal-Kundli stretch is already operational. Together with the Eastern Peripheral Expressway, which was opened this May, KMP (or Western Peripheral Expressway) completes the largest Ring Road around Delhi and is expected to take 50,000 vehicles per day off the capital's roads. KMP will be a toll road and connect three national highways — NH-8 at Manesar, NH-1 at Sonapat and NH-30 at Rohtak.

1 First Ring Road (1952-56) | 40km  
Lodhi Road- Lajpatis Banglowe Zone-  
Paharganj-SDU Marg-Bahadurshah  
Zafar Marg-Mathura Road-Oberoi Hotel  
roundabout. Work stopped in 1956

2 Outer Ring Road (1960) | 120km  
MG Road-Mehrauli-IT crossing-Janakpuri-  
Tilak Nagar. 80% complete

3 Western Peripheral Eway | 135km  
Links to: NH-1 (Faridkot to Delhi), NH-6  
(Gurgaon-Gurgaon-Delhi Road), NH 10  
(Hisar-Rohtak-Delhi Road),  
Manesar-Palwal stretch operational,  
Kundli-Manesar to open on Monday

4 Main Ring Road (1956-70) | 96km  
Ashram-Chauha Kisan-Najafgarh-Rohtrak-  
connecting to NH-2 connection to  
Narnana added in 1970

5 Eastern Peripheral Eway | 135km  
Link to: NH-1 (Panipat to  
Delhi), SH-52 (Safra-near-Delhi  
Highway), NH 58 (Mehrauli-  
Delhi Road), NH-24 (Gurgaon-  
Dadra-Delhi Road), NH-51  
(Aligarh-Delhi Road), Kaana-  
Shikandra-Delhi Road, NH-2  
(Agra-Delhi Road)



Photo: Rajesh Mehta

and litigation with deadlines repeatedly extended. The Haryana government has plans to develop 5 new cities over an area of 50,000 hectares on each side of the KMP Expressway.

### FOCUS ON AN OVERALL DEVELOPMENT

PM Modi said in his inaugural statement that KMP focuses on growth of economy, eases travel in the region, and enhances people's lives, in tune with his government's intention. Realtors and developers are of the view that this major infrastructure project will not only

be an impetus to the overall development of the region, but also help the growth of real estate sector here.

**Boost to connectivity:** Ease of connectivity for many is a prime factor.

"With KMP Expressway functional, the real estate markets of the region will enjoy a big plus in connectivity, while industrial and economic development in the areas adjoining the expressway will significantly gather pace," Kushagr Ansal, president of Credai Haryana and director of Ansal Housing, said.

Continued on Page 3



# KMP Eway heralds NEW ERA FOR REALTY

Continued from Page 1

Several property markets like Sohna, New Gurgaon, Sonipat-Panipat, Kundli, Manesar, and parts of Greater Noida will benefit from the improved connectivity. Likewise, markets of Ghaziabad will also get an upgrade with the uninterrupted connectivity through KGP Expressway. New Gurgaon, where there is already a healthy supply, will now be deemed a strong market.

All micromarkets along the KMP and KGP Expressways will see a spurt in the number of launches in the coming years. The supply will, however, be more towards affordable housing projects.

## WHAT WILL HAPPEN TO PRICES?

With very few exceptions, most of these micromarkets are likely to see some spike in prices.

"With the opening of KMP, the current housing projects will be greatly benefited and we can expect an immediate increase of around 10-15% in rates. Also, with enhanced connectivity and increase in demand, I am sure that more developers would launch projects to satisfy demand," Manoj Gaur said.

**In addition to the upscale markets like New Gurgaon and Sohna, other peripheral districts like Palwal, Sonipat, Kundli, and Manesar, where residential rates hover between Rs 2,000 per sq ft and Rs 3,500 per sq ft, rates may see a marginal rise in the next 8-9 months.**

The biggest impact, however, will be on the supply of affordable housing along these routes. State governments



Thinkstock

along with the central government have already chalked out plans to promote affordable housing schemes along these routes under the Transit-oriented Development (ToD) policy.

Parts of Haryana and Delhi have already registered such developments.

"For now, the current inventory of unsold flats is high and a good number of these flats are still vacant. In such a case, prices will not move up significantly," Vinod Kushwaha, a Gurgaon-based consultant, said.

## INDUSTRY SPEAK

Harinder Singh, chairman of Realistic Realtors, said that better connectivity and infrastructure development will lead to economic development of the whole region and simultaneously

increase its attractiveness for real estate investment.

**The region will emerge as a preferred choice for industrial development and retail establishments. As KMP provides easy access to the NCR, demand for logistics and warehousing will also shoot up, Singh said. Value of land acquisition in and around the expressway will also increase, he added.**

Residential projects that are under construction or nearing completion will see substantial boost in demand and absorption. **Some of the new developing areas that will be at an advantage are Sectors 65-66 on extended Golf Course Road, Sectors 67-68 on Sohna Road, and Sector 70-74 on Southern Peripheral Road in Gurgaon, Harinder Singh said.**

Kamal Taneja, MD of TDI Infra Corp, said: "With KMP operational, apart from industrial and economic development, there will be surplus investment opportunities. With the enhanced connectivity in northern Haryana and the NCR and increasing infrastructure in the state, people will tend to invest in properties in both the regions making a positive impact on the real estate sector."

Ashish Sarin, director and CEO of Alpha Corp, said: "KMP will provide smooth connectivity between Sonipat, Jhajjar, Gurgaon, Mewat, and Palwal, which will boost the real estate sector of the NCR. Both residential and commercial set-ups around the stretch are likely to see high rate of appreciation owing to seamless connectivity among the regions."

— Ankit Sharma





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## MAIL TODAY



**PROPWITER**  
Kausar Firdausi

# ON THE TRACK FAST

*Opening of the KMP Expressway will decongest a major chunk of vehicular traffic in Delhi and Gurugram and become the enhanced real estate destination for investments with a bright future for high returns*

**I**f improved connectivity is the thumb rule for the development of any state, too much traffic density creates not just traffic jams but it also impacts the living standards of any urban conglomeration. For the National Capital Region (NCR), traffic going through Delhi has always faced a speed slow-down while passing through Delhi, it also created a nuisance for the capital city. The recent inauguration of the much-awaited 135-km-long Kundli-Manesar-Palwal (KMP) Expressway will not just enhance the connectivity of Gurugram with other parts of the NCR, but also decongest the heavy traffic of Delhi.

Given this situation, Niranj Hiranandani, president, NAREDCO, is of the view that the last leg of the KMP Expressway will play a major role in two different aspects: on one hand, it will speed up traffic passing through the NCR which now, will not have to pass through Delhi; and on the other hand, will help decongest the capital city's traffic. This will have a positive impact on real estate development in Delhi as also the peripheral areas of the NCR, while helping reduce automobile-cased pol-

lution in the capital.

Also known as the Western Peripheral Expressway, this 135 km-long Expressway originates from Kundli (near Sonapat) and connects Palwal (near Faridabad) through Manesar (near Gurugram). It connects four highways - NH-1, NH-2, NH-8, and NH-10 in Haryana.

The inauguration of the Expressway comes at a time when NCR residential real estate needs some serious booster shots to up its flagging game. "Any infrastructure initiative of such a scale always gets touted to be a game-changer for the real estate market of the concerned areas and regions," says Santhosh Kumar, vice chairman, Anarock Property Consultants.

### Positive aspects

The peripheral realty markets of Gurugram and Delhi will benefit immensely from the opening up of this Expressway. "It will not only ease traffic but also create more demand for housing and most other real estate assets, including warehousing and logistics. Other than these, cities like Sonapat, Kundli, Manesar, Bahadurgarh, Palwal and Faridabad are also likely to see a boost in demand," adds Kumar. These areas are already witnessing a bump in property prices since the opening of the expressway.

"Connecting four major highways and three states, KMP being one of the major expressways, will lead to a substantial growth in the adjoining areas,"

says Anupam Varshney, head sales & marketing, Vatika Limited. Elaborating on the same, Ashish Sarin, director and CEO, AlphaCorp says, "Both residential and commercial set-ups around the stretch are likely to witness the high rate of appreciation because of seamless connectivity among the regions. The stretch will not only cheer the developers and the homebuyers but also the real estate market in NCR as a whole.

According to Kumar, one of the immediate impacts of this mega infra project will be enhanced economic activity in areas along the expressway. For instance, areas north of Delhi that had already become hubs for logistics and ware-

housing are likely to see spiked industrial investments in various sectors. These will include biotechnology, automobile, IT, petrochemicals, BPOs, food processing and healthcare projects. "This will help in create more than two lakh job opportunities in the region over the next two to three years," further informs Kumar.

Already, the Haryana government plans to build five new cities along both sides of the expressway comprising industrial, economic, commercial and residential developments. Kamal Taneja, MD, TDI Infra-corp, a major realty player in Kundli region, believes that apart from industrial and economic development in the region along the expressway



# MAIL TODAY

there would be surplus investment opportunities. "With the enhanced connectivity in Northern Haryana & NCR and increasing infrastructure in the state, people will tend to invest in the properties in both the regions making a positive impact on the real estate sector," avers Taneja.

Besides economic development, affordable housing in markets like Kundli, Sonapat, Manesar will gain more traction as inadequate connectivity with key areas in the national capital, Gurugram, etc. will no longer be a deterrent.

## Potential price appreciation

Anarock data suggests that post the opening of the stretch between Manesar to Palwal in 2016, property prices in Palwal appreciated by between 12 and 17 per cent from 2016 till date. "Given the present scenario wherein real estate in NCR is seeing some pick-up, one can expect 10-15 per cent growth over the next two years in the benefitting areas along the Expressway," adds Kumar.

Manesar, being an industrial town has transformed from a sleepy village to one of the fastest-growing townships in India, has great potential. In its vicinity, New Gurgaon is the most upcoming destination in the NCR. "The average residential rate in New Gurgaon is around ₹4,900 per sq.ft., with little variation in the past one year. It is expected that the property rates will propel with many upcoming projects.



Other areas such as Palwal, Sonapat, Kundli, and Manesar have residential rates between ₹2,000 and ₹3,500 per sq.ft. will also experience a rise in market rate," adds Sarin.

As per Pankaj Bajaj, president, CREDAI-NCR, not only Kundli is well connected to Manesar and Gurugram industrial belt, even the airport is an easy drive away. "We expect an immediate fillip to the real estate market in Kundli. A lot of people will find it easy to live here and commute to Gurugram," affirms Bajaj.

As planned, Kundli is also set to get a metro link with the extension of Delhi Metro. These investments will create nearly 1.5-2 lakh direct and indirect jobs in this region in the coming time. "With a fast-paced infrastructure development and modern lifestyle projects comprising residential, commercial, industrial and educational

set-ups coming up along the KMP Expressway, the area will soon become the major real estate hub of NCR, particularly sectors 82 - 83 of the region," asserts Rahul Singla, director Mapsko Group.

## What's upside down?

With reference to real estate we may not see an immediate impact on the economy. This project will have a long-term impact only if the government takes further initiatives. "The Haryana government has been in talks to create industrial townships along the KMP. So, if that happens then we may see a positive impact on the economy and real estate. This initiative might further improve employment and economic conditions with more businesses coming up and people buying houses. emphasises Mudassir Zaidi, executive director, North, Knight Frank India.



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# THE CURRENT SCENARIO OF THE GURUGRAM REAL ESTATE SECTOR

While some believe Gurugram is expanding each passing day, others believe property rates are relatively down nowadays. Let's take a look at the reality of realty from the horse's mouth...

BY CHARNAMRIT SACHDEVA

**T**he realty sector in Gurugram in the Delhi-NCR has experienced a boom in last few years and is certainly mounting towards a dream destination for investment. While the key areas such as Cyber City, Golf Course Road, DLF Phase 1 and DLF Phase 4 reaching

saturation in terms of occupancy and prices, Gurugram is set to witness the emergence of newer areas such as Dwarka Expressway, Sohna Road and Golf Course Extension.

### Boom in Gurugram Real Estate Market

According to a report by Colliers International India, growing as a corporate hub,

Gurugram has observed the absorption of around 2 million sq. feet of office space, an increase of 111% year-on-year.

The report further explained that the Golf Course Extension Road (GCER) accounted for 30% of the leasing volume while Cybercity saw 18% of the total leasing activities. On the

other hand, Golf Course Road accounted for 15% of the leasing volume, whereas Udyog Vihar saw 11% and MG Road witnessed 10% of the total leasing activities.

The growth of corporate sector is well complemented by the growth of residential sector in Gurugram as it has become the first choice of people to work and invest money in residential property near to their workplace. According to CBRE research, accessibility of excellent residential properties, continuous development in infrastructure and connectivity to Delhi is pushing the growth of the real estate market in Gurugram. The developers focus on completion of ongoing residential projects and emerging with new project launches in the city.

### What Experts Have to Say?

According to Ashish Sarin, Director and CEO, AlphaCorp, 'The major reason of Gurugram real estate to be on demand is, besides being one of the top choices of millennials, it is home to some of the top corporate players and high-end luxury properties in NCR. Despite this prospective, home buyers can easily find properties on sale also in affordable range. Ease of connectivity is another factor why people want to invest in real estate here. With the improvement in infrastructure like broadening of NH-8, expansion of Sohna Road, Golf Course Road, Dwarka Expressway becoming the national highways and operational rapid metro have proven to be glowing for Gurugram.'

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Gurugram has witnessed an on-going development over the years. Having a walk-through of journey, Gurugram has risen up from an agricultural land to a top corporate hub. An individual or the government was not responsible for the Gurugram's growth as the entirely built by private firms. According to the census data, the population of Gurugram has doubled between 2001 and 2011. People living in the millennium city are economically sound, well-educated and progressive urban professionals who have set a brand new corporate life near to their residential property.

'Gurugram is said to be the best market for real estate in NCR and will continue to grow in future. The implementation of Real Estate Act (RERA) has been notified and is implemented firmly. The market is competitive and the buyers are mostly corporate executives', Mr Sarin said.

On the other hand, as explained by Puneet Khullar, Vice President, Brahma Center Development Pvt Ltd, 'With rising middle class income, corporate

investments and rapid urbanization has greatly lifted the Gurugram's real estate market.'

### When the Sales Hiked Unexpectedly

Official records claim that the sale of residential properties in Gurugram has an increase by 20 percent this year. In 2017 out of 8,923 units that were launched, sales of 4,226 units were registered.

'Institutional investors continue to remain optimistic on the market due to the commercial office segment being in overdrive and emerging areas of Gurugram offering excellent residential and commercial development opportunities. Gurugram is also home to some of the luxury and high-end properties outside Delhi. Despite this, prospective buyers can easily find ready to move in properties on sale in the affordable range too. Great social infrastructure in the form of schools, colleges, hospitals, shopping complexes, hangouts, provision stores and such other conveniences are close at hand. Physical infrastructure such as connecting roads, commute and transport facility is also

adequate in these areas which garners such a high livability score', said Mr Khullar said.

'Factors like employment opportunities, better connectivity to Delhi and neighboring parts of the city have increased the traction in the city. India's economy is on a revival mode and Gurugram is witnessing a lot of activity in terms of corporate growth. This will result in generation of employment and a subsequent demand for housing. Private infrastructure in terms of school, hospitals, shopping malls, commercial centres combined with government aided civic amenities like better roads, metro, monorail and enhanced connectivity with Delhi only augurs well for the overall real estate investment climate of the city. More over execution of Real Estate Regulation and Development Act has been a major game changer as it has gained trust of the buyers & ensures fly-by-night developers leave the market and only the genuine builders operate in the market. This has also ensured transparency and improved efficiencies leading to investors coming back in the market,' Mr Khullar added.

Going forward, in next five years, the experts believe that real estate sector seems poised to clock positive growth on the back of following factors:

**Infrastructure Development**  
The government is now actively allocating resources to develop and maintain infrastructure in terms of roads, flyovers, electricity, water, and the likes. This will

### Tips to keep in mind while making a property deal in the current scenario in Gurugram

- Approvals and licences like RERA, Occupancy Certificate are procured by the developer.
- Background check of the builder, total cost of the property, amenities and services/offers provided by the developer.

help in ensuring Gurugram's haphazard growth of the past to become uniform and more organized leading to an overall improvement in the quality of life.

#### Peripheral Development

Gurugram is now spreading out to places like Sohna and real estate development along its highways providing world-class infrastructure at attractive rates is wooing buyers like never before.

#### Housing for all

The region has options for all income groups with options in affordable housing, mid segment well equipped to luxury housing. People from diverse economic backgrounds can invest in the area as per their budget and requirements.

#### Completion of Projects

Instead of blindly launching projects, builders are keen to finish incomplete ones so as to adhere to RERA guidelines. This will result in buyers having more options to buy a ready to move-in house.



'Gurugram is said to be the best market for real estate in NCR and will continue to grow in future.'

<https://www.aninews.in/news/business/business/karnal-an-ideal-destination-for-investment201811141613560001/>



## Karnal - an ideal destination for investment

ANI | Updated: **Nov 14, 2018 16:18 IST**

New Delhi [India], Nov 14 (NewsVair): Karnal is considered to be one of the most ideal destinations for real estate investment in NCR. The city has everything to attract the ultimate end user towards it.

Located on six lane Chandigarh expressway right in-between the Delhi-Chandigarh route is one of the most desired residential hubs in NCR as it has easy transportation to many cross country locations, advanced security measures like CCTV cameras and the most important pollution free and green locality.

Karnal is situated in the Northern region of the state of Haryana. The origin of the city is inlaid with a touch of richness and vibrancy, along with a slew of high tech citywide amenities and facilities. The city, also known as the rice bowl of India is a convenient gateway to Delhi, Punjab, Uttar Pradesh, and Himachal Pradesh as it is just 123 Kilometer from Delhi and 130 Kilometer from Chandigarh.

Easy accessibility to major cities and planned development has made Karnal a preferred hot-spot for both real estate developers and buyers.

Expressing views on Karnal as a residential hub, Ashish Sarin, Director and CEO, Alpha Corp said, "Karnal's proximity to Delhi as well as Chandigarh makes it a highly sought after residential hub of NCR. The city is increasingly attracting investment from people because of its modern infrastructure, great amenities, clean air quality and vast options of residential as well as commercial properties."

"Alpha International City, located in sector 28-29, Karnal is one such development that provides quality, timely delivery, and high standards of construction, along with add-on facilities. It is home to over 100 families. The township is spread over 330 acres of which 226 acres have already been developed and delivered in Phase I & II. With a state of the art entertainment and recreation center - Alpha Center, built over an area of 41,000 sq. ft., Alpha International city has emerged as an ideal residential destination in Karnal," said Sarin.

Karnal is growing as a blend of modernity and heritage. As per the Anarock Property Consultants data, Karnal saw the launch of approx 3,500 units over the last four years. The building of luxury villas and lavish apartments will prop up the realty sector in the city. Transforming as an investment hub, it is shaping through more real estate projects with high end facilities which is expected to augur well.

CHD Developers, one of the oldest developers in Karnal, has delivered one of the most popular projects - CHD City. It has recently also launched the most affordable project in the city named "CHD Green Park Residences", a Ground+2 independent floor concept under Deen Dayal Jan Awas Yojna. Explaining about the Project, Gaurav Mittal, MD, CHD Developers Ltd. said, "The project is a part of 200 acre integrated self-sustained township - CHD City, Karnal. Spread over a land parcel of 40 Acres, Green Park Residences offers 2 BHK independent floors at an affordable price starting from 14.99 lakhs. Benefits of Pradhan mantri Awas Yojna can also be availed in this project."

Karnal is growing by leaps and bounds as it is home to 16 premium government research institutes where over 2,000 scientists work at a number of central government laboratories.

It has the largest wholesale rice market in north India. The state government has also proposed first domestic airport of Haryana and some large scale infrastructure projects to be built here. Karnal has a planned development for both residential and commercial projects enhancing city's growing importance as real estate investment hub. (NewsVair)

## Karnal - an ideal destination for investment

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<http://www.sify.com/finance/karnal-an-ideal-destination-for-investment-news-news-sloqXjagahcig.html>

## Karnal - an ideal destination for investment

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<https://www.india.com/news/agencies/karnal-an-ideal-destination-for-investment-3428938/>

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By **Muzaffar Ahmad Noori Bajwa** - November 14, 2018



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<https://www.covai.com/karnal-an-ideal-destination-for-investment/>

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Covai Post Network



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<https://www.bignetwork.com/news/258307028/karnal---an-ideal-destination-for-investment>

# Karnal - an ideal destination for investment

ANI

14th November 2018, 21:55 GMT+11



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<https://www.netindia123.com/articles/showdetails.asp?id=3473341&date=20181114&cat=Business>

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New Delhi [India] | November 14, 2018 6:41:52 PM IST

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<http://www.htsyndication.com/htsportal/newsvoir/article/karnal---an-ideal-destination-for-investment/31137789>

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14 Nov 2018, 20:55 GMT+10

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Karnal is situated in the Northern region of the state of Haryana. The origin of the city is inlaid with a touch of richness and vibrancy, along with a slew of high tech citywide amenities and facilities. The city, also known as the rice bowl of India is a convenient gateway to Delhi, Punjab, Uttar Pradesh, and Himachal Pradesh as it is just 123 Kilometer from Delhi and 130 Kilometer from Chandigarh.

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"Alpha International City, located in sector 28-29, Karnal is one such development that provides quality, timely delivery, and high standards of construction, along with add-on facilities. It is home to over 100 families. The township is spread over 330 acres of which 226 acres have already been developed and delivered in Phase I

II. With a state of the art entertainment and recreation center - Alpha Center, built over an area of 41, 000 sq. ft., Alpha International city has emerged as an ideal residential destination in Karnal," said Sarin.

Karnal is growing as a blend of modernity and heritage. As per the Anarock Property Consultants data, Karnal saw the launch of approx 3,500 units over the last four years. The building of luxury villas and lavish apartments will prop up the realty sector in the city. Transforming as an investment hub, it is shaping through more real estate projects with high end facilities which is expected to augur well.

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<https://www.mumbainews.net/news/258307028/karnal---an-ideal-destination-for-investment>



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## Karnal – an Ideal Destination for Investment

Nov 14, 2018 15:06 PM

Karnal, India

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## Karnal – an Ideal Destination for Investment

Karnal, India

Karnal is considered to be one of the most ideal destinations for real estate investment in NCR. The city has everything to attract the ultimate end user towards it. Located on six lane Chandigarh expressway right in-between the Delhi-Chandigarh route is one of the most desired residential hubs in NCR as it has easy transportation to many cross country locations, advanced security measures like CCTV cameras and the most important pollution free and green locality.



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# Karnal - an ideal destination for investment

New Delhi [India] | November 14, 2018 6:41:52 PM IST

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Nov 14, 2018 15:06 PM

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NewsVoir

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Nov 14, 2018 15:06 PM

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## Karnal – an Ideal Destination for Investment

Nov 14, 2018  
15:06 PM

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# Karnal – an Ideal Destination for Investment



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<https://www.onenewspage.com/n/Press+Releases/1zjaqphu7z/Karnal-an-Ideal-Destination-for-Investment.htm>

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<https://www.realtymyths.com/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/>

## KMP Expressway beats the clock will impact the real estate market of NCR



Prime Minister Narendra Modi on Monday inaugurated Kundli Manesar Palwal (KMP) Expressway at Gurugram. Also known as the Western Peripheral Expressway, this 135 km-long Expressway originates from Kundli (near Sonipat) and connects Palwal (near Faridabad) through Manesar (near Gurugram). It connects 4 highways – NH-1, NH-2, NH-8, and NH-10 in Haryana. The ambitious project will have a huge impact on the real estate market of NCR.

KMP will benefit several cities including Sonipat, Manesar, Bahadurgarh, Palwal and Manesar. These areas are already witnessing a bump in property prices since the opening of the expressway.

“Connecting four major highways and three states, KMP has been one of the major expressways. It will lead to a substantial growth in the adjoining areas. This will result in boosting the trade, commerce, and industries in the New Gurgaon” said Anupam Varshney, Head Sales & Marketing, Vatika Limited.

Alpha Corp Director and CEO, Ashish Sarin also spoke on the same subject and said, “Both residential and commercial set-ups around the stretch are likely to witness the high rate of appreciation because of seamless connectivity among the regions. The stretch will not only cheer the developers and the home buyers but also the real estate market in NCR as a whole.

Manesar is an industrial town has transformed from a sleepy village to one of the fastest-growing townships in India has great potential. In its vicinity likes NCR's most upcoming destination, New Gurgaon. The average residential rate in New Gurgaon is around Rs 4,900 per sqft, with little variation in the past one year. It is expected that the property rates will propel with many upcoming projects. Other areas such as Palwal, Sonipat, Kundli, and Manesar have residential rates between Rs 2,000 and Rs 3,500 per sqft. will also experience a rise in market rate.

As planned, Kundli is set to get a Metro link with the extension of Delhi Metro. These investments will create nearly 1.5-2 lakh direct and indirect jobs in this region in the coming time.

"With a fast-paced infrastructure development and modern lifestyle projects comprising residential, commercial, industrial and educational set-ups coming up along KMP, the area will soon become the major real estate hub of NCR, particularly sectors 82 – 83," said Rahul Singla, Director Mapsko Group.



<https://newsmantra.in/nse/2485-kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr>

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<http://www.theglobalrealty.com/2018/11/22/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/>

# KMP Expressway beats the clock will impact the real estate market of NCR

**NEW DELHI:** Prime Minister Narendra Modi on Monday inaugurated Kundli Manesar Palwal (KMP) Expressway at Gurugram.

Also known as the Western Peripheral Expressway, this 135 km-long Expressway originates from Kundli (near Sonipat) and connects Palwal (near Faridabad) through Manesar (near Gurugram).

It connects 4 highways — NH-1, NH-2, NH-8, and NH-10 in Haryana. The ambitious project will have a huge impact on the real estate market of NCR.

KMP will benefit several cities including Sonipat, Manesar, Bahadurgarh, Palwal and Manesar. These areas are already witnessing a bump in property prices since the opening of the expressway.

“Connecting four major highways and three states, KMP has been one of the major expressways. It will lead to a substantial growth in the adjoining areas. This will result in boosting the trade, commerce, and industries in the New Gurgaon” said Anupam Varshney, Head Sales & Marketing, Vatika Limited.

Alpha Corp Director and CEO, Ashish Sarin also spoke on the same subject and said, “Both residential and commercial set-ups around the stretch are likely to witness the high rate of appreciation because of seamless connectivity among the regions. The stretch will not only cheer the developers and the home buyers but also the real estate market in NCR as a whole.

Manesar is an industrial town has transformed from a sleepy village to one of the fastest-growing townships in India has great potential. In its vicinity lies NCR’s most upcoming destination, New Gurgaon. The average residential rate in New Gurgaon is around Rs 4,900 per sqft, with little variation in the past one year. It is expected that the property rates will propel with many upcoming projects. Other areas such as Palwal, Sonipat, Kundli, and Manesar have residential rates between Rs 2,000 and Rs 3,500 per sqft. will also experience a rise in market rate.

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Published on November 21, 2018

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Published on November 22, 2018 by INVC NEWS · No Comments

INVC NEWS

New Delhi ,

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**dushyanttyagi** · 1:13:00 PM · 0 Comment · education Faridabad Gurgaon Haryana India News Old Faridabad palwal politics



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<https://cityairnews.com/content/kmp-expressway-beats-clock-will-impact-real-estate-market-ncr>

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By **Newsroom Staff** - November 23, 2018



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Posted by: Team | NewsPatrolling | November 22, 2018 | in India

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<https://thisweekindia.news/article/kmp-expressway-beats-the-clock-will-impact-the-real-estate-market-of-ncr/16634>

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<http://www.chennaihavenews.com/Lifestyle/News/20185322095358/KMP-Expressway-beats-the-clock.aspx>

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Manesar is an industrial town has transformed from a sleepy village to one of the fastest-growing townships in India has great potential. In it's vicinity likes NCR's most upcoming destination, New Gurgaon. The average residential rate in New Gurgaon is around Rs 4,900 per sqft, with little variation in the past one year. It is expected that the property rates will propel with many upcoming projects. Other areas such as Palwal, Sonipat, Kundli, and Manesar have residential rates between Rs 2,000 and Rs 3,500 per sqft. will also experience a rise in market rate.

As planned, Kundli is set to get a Metro link with the extension of Delhi Metro. These investments will create nearly 1.5-2 lakh direct and indirect jobs in this region in the coming time.

“With a fast-paced infrastructure development and modern lifestyle projects comprising residential, commercial, industrial and educational set-ups coming up along KMP, the area will soon become the major real estate hub of NCR, particularly sectors 82 – 83.” said **Rahul Singla, Director Mapsko Group.**

<https://sitaronkiduniya.wordpress.com/2018/11/22/28180/>



### **KMP Expressway beats the clock will impact the real estate market of NCR**

Prime Minister Narendra Modi on Monday inaugurated Kundli Manesar Palwal (KMP) Expressway at Gurugram. Also known as the Western Peripheral Expressway, this 135 km-long Expressway originates from Kundli (near Sonipat) and connects Palwal (near Faridabad) through Manesar (near Gurugram). It connects 4 highways — NH-1, NH-2, NH-8, and NH-10 in Haryana. The ambitious project will have a huge impact on the real estate market of NCR.

KMP will benefit several cities including Sonipat, Manesar, Bahadurgarh, Palwal and Manesar. These areas are already witnessing a bump in property prices since the opening of the expressway.

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